

Media Release

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RELIANCE PROVIDES GLOBAL OUTSOURCING SERVICES

Leading investment bank Reliance Partners announced it will provide global outsourcing services to its clients and prospective clients. These services will include a comprehensive requirements analysis and a fact-based evaluation to pair buyers and OEM's with potential contractors. Reliance will also assist with quality review and price and contract negotiation. The investment bank aims to help companies develop world-class outsourcing programs.

Primarily, Reliance Partners will act as a gateway to India for companies wishing to manufacture their products in India. India is a favored destination by multinational companies along with companies based in America and Europe to manufacture and market their goods. The country offers low cost, highly skilled engineering talent, exceptional management talent, a pro-investment government, and a vast marketplace within India as well as in the neighboring Middle East, Africa and South Asia. More importantly, India offers strong protection for intellectual property.

Reliance Partner's advisors include dozens of manufacturing, engineering, materials, and in-country experts from leading contract manufacturers and OEM's, independent consultants, and others knowledgeable in the industry. The company has identified highly respected and renowned companies in India with modern facilities for global outsourcing assignments. By pairing buyer's and OEM's with these Indian manufacturers, companies can establish successful, best-practice outsourcing programs for all of their manufacturing needs. This will result in important competitive advantages for companies such as cost, flexibility, and technology. Since many companies are looking for ways to increase their margins in the current economic environment and outsourcing is typically considered a requisite for success in the global marketplace, Reliance believes global outsourcing will be a driver for the company's future revenue expansion.

For further information, please go to www.reliancepartners.net